

***FDSA***

**2018**

**FDSA**



**ANNUAL  
TRADE SHOW**

**November 7, 2018**

### About FDSA

Founded in 1880, the Funeral Director Services Association of Greater Chicago (FDSA) is the oldest professional trade organization of funeral directors, embalmers, chauffeurs and funeral suppliers located in the Chicago area and surrounding counties. The association educates and advocates for the benefit of its members and the public.

### Join FDSA for it's largest event of the year!

All funeral home employees and licensed funeral directors in the Chicago metropolitan area, including FDSA members and non-members, are invited to attend the show and education programming. By offering free admission to the show and up to 5 hours of continuing educational credits at a low rate, the FDSA Trade Show attracts hundreds of professionals who are the decision-makers in the funeral services industry.

### Trade Show Schedule of Events

#### Wednesday, November 7

Exhibitor Set-up	9:00-11:30 AM
Exhibitor Lunch Delivery	11:00 AM
Exhibit Floor Hours	12:00 PM- 7:00 PM
CE 1	1:00-2:00 PM
CE 2	3:00- 4:00 PM
CE 3	5:00- 6:00 PM
Cocktail Reception	6:00- 7:00 PM
Exhibitor Teardown	7:00- 10:00 PM

#### Thursday, November 8

Exhibitor Late Pick-up	8:00-10:00 AM
------------------------	---------------

### New for 2018

For the 2018 Trade Show booth selections will be made in August 2018. Booths will be selected in order of registration after sponsors have selected their location. An FDSA staff member will contact the company representative listed on the registration form to find out the company's preference. Each company will have 72 hours to select a location. If a location has not been selected within 72 hours, the next company on the list will be contacted.

Business Name: \_\_\_\_\_ FDSA Firm #: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### Exhibit Staff

Primary Contact: \_\_\_\_\_

Primary Contact Title: \_\_\_\_\_ License #: \_\_\_\_\_

#### Additional Staff

Name: \_\_\_\_\_ License #: \_\_\_\_\_

Name: \_\_\_\_\_ License #: \_\_\_\_\_

Name: \_\_\_\_\_ License #: \_\_\_\_\_

Name: \_\_\_\_\_ License #: \_\_\_\_\_

Name: \_\_\_\_\_ License #: \_\_\_\_\_

### Fee Structure

FDSA Member Rate \_\_\_\_\_ x \$475 = \_\_\_\_\_

Non-Member Rate \_\_\_\_\_ x \$700 = \_\_\_\_\_

Power Connection \_\_\_\_\_ x \$55 = \_\_\_\_\_

Turkey Box Lunch\* \_\_\_\_\_ x \$17 = \_\_\_\_\_

Ham Box Lunch \* \_\_\_\_\_ x \$17 = \_\_\_\_\_

Roast Beef Box Lunch\* \_\_\_\_\_ x \$17 = \_\_\_\_\_

Trade Show Passport (only 25 available) \_\_\_\_\_ x \$40 = \_\_\_\_\_

Total Amount Due = \_\_\_\_\_

### Payment Information

Check (Payable to FDSA)  MasterCard  Visa

Name on Card: \_\_\_\_\_

Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

### Contract Agreement and Approval

By signing below, the individual signing this contract represents that he/she is duly authorized to execute this binding contract on behalf of named exhibitor and agrees to abide by the rules and regulations outlined on the following page.

Signature: \_\_\_\_\_

### Select ONE Product Category

- Advance Planning and Preneed Insurance/Trust
- Advertising/Marketing/Promo Items
- Aftercare/Grief Services
- Transportation
- Answering Services
- Architecture/Design
- Associations
- Audio/Visual
- Burial Vaults
- Business/Professional Services
- Caskets
- Cemetery Supply Services
- Child/Infant-related Products
- Credit Card/Collections
- Cremation/Alkaline Hydrolysis
- Education/License
- Finance/Investing
- Florist
- Furniture/Décor
- Garments and Professional Attire
- General Funeral home Supply
- Green/Eco-Friendly Products
- Grounds/Maintenance/Landscaping
- Health/Medical Products/Services
- Information Technology/Websites
- Memorialization/Keepsakes
- Miscellaneous
- Military Funeral/Burial
- Monuments/Grave Markers
- Pet Loss Products/Services
- Printing/Paper Products
- Publications
- Urns

**\* Lunch orders must be placed by noon on October 26th. No refunds will be issued after this time.**

**Exhibit Space.** Exhibit space will be an 8' by 10' booth with piping and draping. The space will contain a 30" by 8' skirted table, two chairs and a wastebasket. Exhibitors are encouraged to provide signage such as banners that can be hung in front of the booth. FDSA suggests a size of 2' by 5' for your banner.

**Installation and Dismantling.** The exhibit area will open at 9:00 am for set-up on November 7, 2018. Exhibits must be completed by 11:30 am on November 7, 2018. No exhibits shall be dismantled before the closing hour of the exposition (7:00 pm on November 7, 2018). All exhibits must be removed by 10:00 pm on November 7, 2018 or 10:00 am on November 8, 2018 (if prior arrangements are made with the White Eagle).

**Exhibit Assignment.** Exhibit space assignments will be made on a first-come, first-served basis, based upon availability and receipt of full payment. No exhibitor may assign its contracted space to another or permit any other persons, firms or corporations to use any part of such space.

**Restrictions.** No entertainment of any kind is permitted in the exhibit area nor may music be broadcast in the exhibit area. Exhibitors may not provide alcohol of any kind within the exhibit area. Casket vendors are allowed a maximum of two (2) caskets per booth not to exceed a double rack. The exhibit is limited to those persons, firms and corporations that have contracted for exhibit space in the exhibit facility. Promotions are limited to the assigned exhibit space. No other persons, firms or corporations will be permitted to demonstrate products, solicit orders or distribute advertising materials for any part of such space.

In order to comply with Illinois state standards, there will be no alcohol on the Trade Show floor or the CE rooms prior to the cocktail reception.

**Electricity.** Electrical needs can be arranged for an additional fee of \$55 (see registration form).

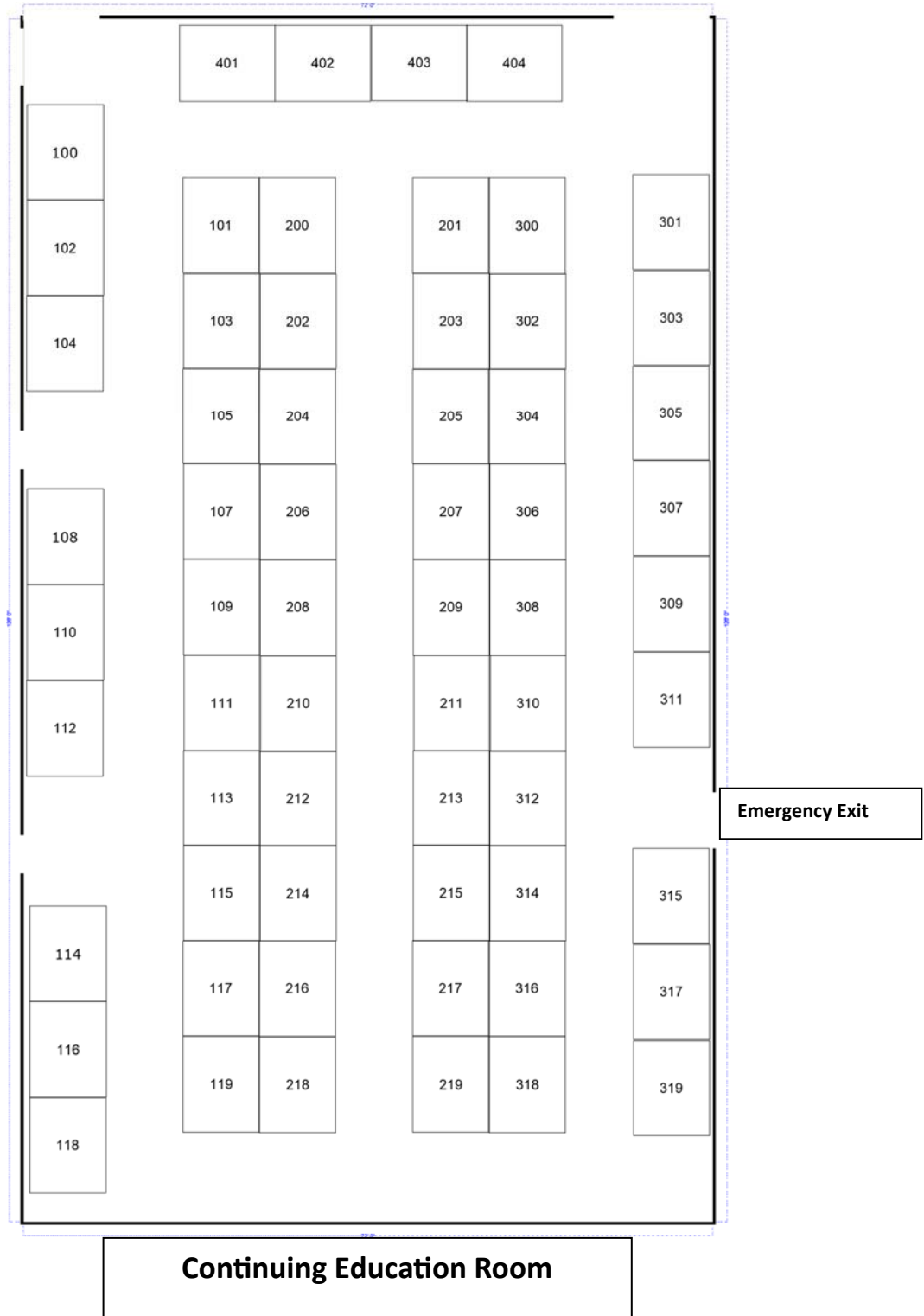
**Exhibitor Lunches.** Exhibitors have the option of purchasing boxed lunches for their exhibit staff at a price of \$17. These lunches will be delivered to exhibits at 11:00 am on November 7, 2018. Exhibitors must prepay for these lunches by October 26, 2018. No refunds will be issued for exhibitor lunches.

**Photography.** Exhibiting, registration and attendance at, or participation in, FDSA's meetings and other activities constitutes an agreement by the registrant to FDSA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions, and audio tapes of such events and activities.

**Hold Harmless.** Exhibitor holds harmless FDSA and its Officers, staff, independent contractors and the venue owner from any claim or action resulting from personal injury, property damage, loss or theft or any other action or violation of any law.

**Rejection of Exhibits.** It is understood and agreed that FDSA may revoke this contract at any time if FDSA determines, in its sole discretion, that the products and services you intend to exhibit are not suitable or appropriate. In a such case, FDSA will refund all sums paid.

**Cancellation.** The exhibitor understands that if the exhibitor cancels this contract and notifies FDSA in writing before August 8, 2018, 75% of the payments received by FDSA will be refunded. If the exhibitor cancels on or after August 8, 2017, and before October 7, 2018, 50% of the payments received by FDSA will be returned. If the exhibitor cancels on or after October 7, 2018, no refund shall be returned by FDSA.



## Registration Desk Sponsorship- \$1,000 (1 available)

Have your brand be the first brand participants see as they walk into the 2018 Trade Show!

This opportunity includes:

- ◆ Signage at the registration desk.
- ◆ Recognition in the FDSA Newsletter.
- ◆ Option to provide an insert for attendee registration packets.
- ◆ A complimentary quarter page advertisement in the FDSA Newsletter.
- ◆ A complete list of FDSA attendees and contact information following the trade show.
- ◆ Recognition on the onsite trade show program.
- ◆ Acknowledgement of partnership in all print/web/social media advertising of the trade show.

## Cocktail Hour Sponsorship

Help participants unwind from an exciting day of exhibits and CE!

This opportunity includes:

- ◆ Signage at the event.
- ◆ Recognition in the FDSA Newsletter.
- ◆ A complimentary quarter page advertisement in the FDSA Newsletter.
- ◆ A complete list of FDSA attendees and contact information following the trade show.
- ◆ Recognition on the onsite trade show program.
- ◆ Acknowledgement of partnership in all print/web/social media advertising of the trade show.

## CE Room Sponsorship- \$500 (3 available)

- ◆ The privilege of announcing the speaker at the trade show.
- ◆ Signage at the event.
- ◆ Recognition in the FDSA Newsletter.
- ◆ Recognition on the onsite trade show program.
- ◆ Acknowledgement of partnership in all print/web/social media advertising of the trade show.

## Trade Show Passport Sponsorship- \$500 (1 available)

Sponsor this popular offering that was new in 2016!

This opportunity includes:

- ◆ Your logo prominently featured on the Trade Show Passport that will be included in each participant's registration packet.
- ◆ Signage at the event.
- ◆ Recognition in the FDSA Newsletter.
- ◆ A complimentary quarter page advertisement in the FDSA Newsletter.

## Trade Show Passport Spot- \$40 (25 available)

Drive traffic to your exhibit by putting your company's logo on the 2018 FDSA Trade Show Passport. Sign up now, as there are only a limited amount of spaces available!

2016  
**FDSA**  
ANNUAL  
TRADE SHOW  
November 2, 2016

TRADE SHOW PASSPORT  
SPONSORED BY:

**AMERICAN  
Wilbert.  
PIERCE**  
The Wilbert Group

**How to Play:**

1. Visit the exhibitor booths listed on this passport and have them stamp or initial their logo.
2. For every row/column/diagonal you complete, go to the FDSA Registration Desk and receive a raffle ticket.
3. The more tickets you have, the more chances you have to win!
4. Winners will be announced at the FDSA Cocktail Reception at 6:00 PM. You must be present to win.

 Booth 118	 Booth 301	 Booth 312	 Booth 112	 Booth 318
 Booth 114	 Booth 319	 Booth 116	 Booths 403 & 404	 Booths 108 & 110
 Booth 119	 Booths 214 & 216	 Booth 215	 Booth 201	 Booths 401 & 402
 Booth 217	 Booth 212	 Booth 205	 Booth 219	 Booth 100
 Booth 300	 Booths 111 & 113	 Booths 105 & 107	 Booth 314	 Booth 101

Raffle Prizes  
Provided by:



## Raffle Prize Donation

Do you have tickets to a game, a gift card, a product, a service or another prize you would be interested in contributing to the Passport Raffle? With your prize donation you will receive:

- ◆ A 8.5 x 11 sign with your company's logo acknowledging your donation next to your prize on the prize table located prominently by the registration desk.
- ◆ Recognition in the FDSA Newsletter, on the FDSA website and on FDSA social media.