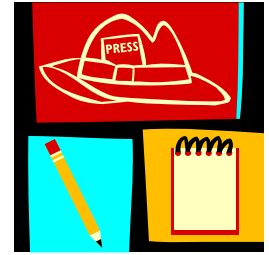


# Funeral Director Services Association

of Greater Chicago  
*Serving the Funeral Industry*



## FDSA Newsletter Advertising Rates

### ¼ Page Ads (w7.0" x H3.0")

- \$100 single insertion;
- \$500 6 insertions;
- \$1000 12 insertions

### ⅛ Page Ads (w3.5" x H2.0")

- \$60 single insertion
- \$300 6 insertions
- \$600 12 insertions

### Classified Ads

- **FREE FDSA Members Only**
- \$30 per 3.5: line. Non-Member

### Specs for FDSA Newsletter Ad Copy

- Horizontal layout only @ 300 dpi min.
- Preferred electronic formats include: eps, jpeg, pdf and tif; 300 dip min
- Must be B/W Camera-ready art only, no bleed.
- All ads are subject to approval by FDSA
- Faxed ads and ads that are not camera-ready will not be accepted.

### Deadlines for Ad Copy

Electronic file/original artwork and payment in full are due by the first day of the previous month of publication date. Errors in ads are not the responsibility of FDSA, it Officers, staff or FDSA vendors.

Additional rate sheets are available on the FDSA website at [www.fdsachicago.com](http://www.fdsachicago.com) or call FDSA at 630.980.4740.

---

### FDSA of Greater Chicago

140 North Bloomingdale Road  
Bloomingdale, IL 60108-1017  
Phone: 630.980.4740  
Fax: 630.351.8490  
Email: [office@fdsachicago.com](mailto:office@fdsachicago.com)  
Website: [www.fdsachicago.com](http://www.fdsachicago.com)

¼ Page Ads	<input type="checkbox"/> \$100 Single Insertion	<input type="checkbox"/> \$500 Buy 5/1 free	<input type="checkbox"/> \$1000 Buy 10/2 free
⅛ Page Ads	<input type="checkbox"/> \$100 Single Insertion	<input type="checkbox"/> \$500 Buy 5/1 free	<input type="checkbox"/> \$1000 Buy 10/2 free
Classified	<input type="checkbox"/> <b>FREE Members only</b>	<input type="checkbox"/> \$30 x _____ 3.5" lines = \$ _____	

Business Name: \_\_\_\_\_ Contact Name \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/ZIP Code \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_